



81ST ANNUAL COLLEGIATE DAIRY PRODUCTS EVALUATION CONTEST

Housing Information

This year's Collegiate Contest will be held at Shamrock Foods Company, located at 2540 N. 29th Avenue, Phoenix, Arizona 85009.

Room blocks for Collegiate Contest participants are being held at the Sheraton Crescent Hotel Phoenix. Buses will be provided on October 25 and 26 to shuttle participants to and from Shamrock Foods Company. The Coaches Meeting and Awards Breakfast will be held at the Sheraton. Please follow the instructions below to make your hotel reservations:

Sheraton Crescent Hotel Phoenix

2620 West Dunlap Avenue
Phoenix, AZ 85021

Reservations: All guests shall make reservations directly with the Hotel at **1-800-423-4126** or through **Central Reservation office at 1-800-325-3535** on an individual basis, identifying themselves as members of the Collegiate Contest group. A Hotel Registration Form has been included for your convenience. Please feel free to complete and **fax** the form to the Hotel directly at **(602) 371-2856**. **To confirm receipt of the fax, please write your phone number in the space provided on the form.**

Room Rate: \$79 per room, per night, plus \$5.00 Daily Convenience Fee*, \$10 additional person charge per room, per night, 12.07% Hotel Occupancy Tax per room, per night

Cut-off date: September 20, 2002. After this date, requests are subject to availability at the group rate.

Check-in Time: 3:00 pm; **Check-out Time:** 12:00 noon

Reservation and Cancellation Policy: A deposit equal to one night's stay is required to hold each individual's reservation. Such deposit shall serve to confirm the reservation for the date(s) indicated, and upon check-in, shall be applied to the first night of the reserved stay. This deposit is refundable if notice is received at least forty-eight (48) hours prior to 6:00 p.m. day of arrival and a cancellation number is obtained. [All deposits shall be charged at the time the reservation is made.]

To help with your arrival and departure dates:

- Fri., October 25: Coaches Meeting, 2:00p – 4:00p, Crescent 4 Room, Sheraton
- Fri., October 25: Dairy Plant Tour 4:30p – 5:30p, Shamrock Foods Company
- Sat., October 26: Instructional Meeting 7:30a – 8:30a, Shamrock Foods Company
- Sat., October 26: Collegiate Contest 8:30a – 3:00p, Shamrock Foods Company
- Sat., October 26: Coaches Program 9:00a – 12:00n, Shamrock Foods Company
- Sun., October 27: Awards Breakfast 7:30 - 9:30 a.m., Crescent C Room, Sheraton

* Fee provides for: All local phone calls; health club facilities; parking garage; valet parking; weekday newspaper; water slide & playground; in-room coffee & tea service; in-room iron & ironing board; incoming faxes; shuttle to Metrocenter Shopping Mall; 24-hour business center; tennis, squash & basketball courts.